



**FOR IMMEDIATE RELEASE**

## **Zultys Appoints Alloy as Australian Distributor**

*Alloy to Distribute the Zultys Family of IP Phone Systems and Unified Communication Solutions*

**Melbourne, Australia / Sunnyvale, California, November 23, 2009** – Zultys Inc., the leading provider of elegantly simple Unified Communications and VoIP Business Phone Systems since 2001, today announced a distribution partnership with Alloy Computer Products of Melbourne, Australia.

Under the agreement, Alloy will distribute the complete range of award-winning Zultys Open Standards SIP-based MX30 and MX250 IP PBX Phone systems, IP Phones, MXIE Unified Communications software and MXmeeting Web Conferencing platforms to the Australian market through its Australia-wide network of Resellers.

"Alloy's extensive IP telephony expertise and high profile in the marketplace make them the ideal distribution partner for Zultys," said Martin Trigg, Zultys' Regional Director for Australia & New Zealand. "As a full service distributor, Alloy is able to deliver real value to our channel partners through pre- and post-sales support, product training and technical support services."

Alloy, a pioneer of business-grade IP communications products in Australia, is highly regarded for the quality of the products it brings to the market and the excellence of its support services.

"Zultys offer a very broad range of innovative IP communications products and solutions that are renowned for their value and reliability," commented Greg Round, Product Development Manager at Alloy. "Our partnership with Zultys is an important step for Alloy as it allows us to offer mid and enterprise size organizations with solutions that are designed specifically with their requirements in mind - seamless, organization-wide IP telephony and unified communications services for up to 128 locations."

Zultys' MX250 and MX30 'All-in-One' IP-PBX appliances scale to support from 10 to 10,000 users in a single company-wide unified communications system, making separate offices appear as a single entity, all managed from a single interface. Zultys' unique distributed architecture ensures 100% local survivability in the event of network outages.

"The eco-system of complementary products represented by Alloy, such as SIP open standard conference phones, GSM gateways, wireless phones and paging systems, networking hardware and headsets works in well with Zultys' open architecture," commented Mr. Trigg.

Australian resellers interested in finding out more about Zultys' elegantly simple unified communications solutions may contact Alloy on (03) 8562 9000.



### **About Alloy Computer Products**

Alloy Computer Products (Australia) Pty Ltd is a wholly Australian owned manufacturer and distributor of networking and communications products. Headquartered in Melbourne with offices in Sydney and Canberra, the company operates in global markets and has recently opened an American office in Sunnyvale, California. Established in 1985, Alloy is known for commitment to customer service, product quality, and for bringing the latest in technological advances to the market. Alloy is an ISO 9001 Quality Endorsed company. Visit Alloy at <http://www.alloy.com.au>

### **About Zultys**

Zultys Inc. founded in 2001 and based in Silicon Valley, manufactures its feature-rich VoIP Business Phone Systems and Unified Communications applications for Windows, Mac and Linux environments and easily scales to thousands of users. Zultys globally delivers advanced features that help businesses increase productivity, improve customer service and grow profitability. These features include unified communications, Inbound Contact Center, IVR, ACD, Mobile UC Client , soft-phone, Find me-Follow me, Presence, Secure Chat, Tele-worker support, Call Recording, Fax server, and Cell Phone Twinning. All of this is done in an open SIP standard, energy efficient, single server, all-in-one design that eliminates the need for multiple servers making it simple to deploy, manage and use. We call it the Elegance of Simplicity. For more information visit [www.zultys.com](http://www.zultys.com).

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